



21st Annual Awards Banquet

SEPTEMBER 19, 2017
LANSING CENTER
reception - 5:00 p.m.
dinner & awards - 6:00 p.m.



September 19, 2017

WELCOME

ANNUAL AWARDS BANQUET: AN INVITATION TO HELP

When we think about the value of a 'home' we think about love, stability, safety and caring. Every day across Michigan Habitat homeowners, volunteers, businesses, community and religious leaders come together to help low income people realize the dream of home ownership. With help, Habitat homeowners achieve the strength, stability and independence they need to build a better life for themselves and their families.

Habitat for Humanity of Michigan's annual awards banquet honors and celebrates these efforts in local communities all over the state. Business, legislators, foundation, community and religious leaders come together at the awards banquet to uphold the value of Habitat for Humanity and the more than 60 state affiliates work every day to increase capacity to build simple affordable decent homes for Michigan families.

We are excited to introduce Dr. Tererai Trent as this year's Banquet Keynote speaker. Dr. Trent, Oprah Winfrey's "All-Time Favorite Guest," is invited to speak all over the world to share her remarkable story and the valuable lessons she has learned along the way. Leading the global charge in the fight for quality education for all children and women's rights, Dr. Trent has become a symbol of hope for everyone, and living proof that anything is possible. Come and learn Dr. Trent's favorite motto, "tinogona," meaning "It is achievable!"

Please join us in celebrating and upholding the value of people coming together in partnership with Habitat for Humanity to build and improve a place called 'home'.



our committee

Senator Ken Horn

*Office of Senator Ken Horn,
HFHM Banquet Co-chair*

Senator David Knezek

*Office of Senator David Knezek,
HFHM Banquet Co-chair*

Melissa McKinley

*Kelley Cawthorne,
HFHM Banquet Co-chair*

Meghann Keit

*Office of Senator Jim Stamas,
HFHM Banquet Co-chair*

Sandy Pearson

HFHM, President & CEO

Amber Feldpausch

HFHM, Event Coordinator

Zoe Ahlstrom

Office of Senator David Knezek

Murray Brown

Karoub Associates

Rebecca DeVooght

University of Michigan

Kerry Ebersole

Persuasion Link, LLC

Bob Filka

Home Builders Association of Michigan

Mark Garcia

*Michigan State Housing
Development Authority*

Ashley Ligon

Clark Hill

Matt Groen

*Michigan Cable &
Telecommunications Association*

Patricia Herndon

Michigan Bankers Association

Angela Madden

MI Association of Ambulance Services

Mike Malane

Office of Senator David Knezek

Becky O'Connell

Office of Senator John Proos

Daniel Page-Wood

Whirlpool Corporation

Dominick Pallone

Michigan Association of Health Plans

Senator John Proos

Office of Senator John Proos

Jason Puscas

Detroit Regional Chamber

Josh Robertson

Midwest Strategy Group

Margie Roggelin

Office of Senator Ken Horn

Stephanie Shooks-Winslow

Aging Services of Michigan

Evelyn Zois Sweeney

*Muchmore, Harrington
Smalley & Associates*

partnerships

BANQUET & ORGANIZATION SPONSORSHIP

THRESHOLD PARTNER: \$10,000

- Recognition as Threshold level partner from the podium
- Company logo on Annual Awards Banquet printed materials
- Company logo on Annual Awards Banquet PowerPoint slides
- Company name on HFHM's website
- Complimentary exhibit space at Affiliates In Motion Conference
- Opportunity to provide gift bag giveaways at Annual Awards Banquet
- Table of eight (8) at HFHM Awards Banquet
- Two (2) registrations for Affiliates In Motion Conference
- Recognition in our Annual Report

HEARTHSTONE PARTNER: \$5,000

- Recognition as a Hearthstone level partner from the podium
- Company logo on Annual Awards Banquet printed materials
- Company name on HFHM's website
- Company logo on Annual Awards Banquet PowerPoint slides
- Complimentary exhibit space at AIM Conference
- Opportunity to provide gift bag giveaways at Annual Awards Banquet
- Table of eight (8) at Annual Awards Banquet
- One (1) registration for Affiliates In Motion Conference
- Recognition in our Annual Report



BANQUET SPONSORSHIP

RECEPTION SPONSOR: \$7,500

- Recognition as our Reception Sponsor for our Annual Awards Banquet in the event program and signage
- Additional signage in reception with promotion of your support
- Additional promotional opportunities available
- Announcements throughout the reception of your sponsorship, which provides an open bar and complimentary appetizers for guests
- Table of eight (8) at Annual Awards Banquet

COMMUNITY PARTNER: \$3,000

- Table of eight (8) at HFHM Awards Banquet
- Name in HFHM Awards Banquet marketing materials and program
- Opportunity to provide gift bag giveaways at Annual Awards Banquet

TABLE SPONSOR: \$1,500

- Table of eight (8) at HFHM Awards Banquet
- Name in HFHM Awards Banquet marketing materials and program

INDIVIDUAL SEATS: \$200

what we do

SERVICES & PROGRAMS

- Down Payment Assistance (DPA) grants, funded by MSHDA and FHLBI, to benefit Habitat partner families, including reimbursement of homeowner financial counseling services
- Habitat for Humanity Michigan Fund offers loan originating, servicing, and collections to affiliates
- Housing Counseling and Financial Education provides HUD approved group education and individual counseling or coaching to any Michigan resident, in partnership with a local Habitat affiliate or as a direct service upon request or referral
- Prison Build program provides construction products for Habitat partner families and education and hands on experience to currently incarcerated individuals
- USDA Rural Development 502 Loan Packaging offers access to a federal funding allocation primarily used to help low-income individuals or households purchase homes in rural areas
- Discounted training opportunities offered to Habitat affiliates, as a chartered member of NeighborWorks America®
- AmeriCorps members via Michigan Community Service Commission serving in:
 - » Volunteer recruitment
 - » Construction
 - » Homeowner Services
- Implementation and evaluation of Habitat affiliates for resource eligibility via the annual Readiness File
- SpartanNash program in partnership with Kent County Habitat for Humanity, and other employee volunteer and/or donation programs
- Salesforce platform provides a state-wide shared database to track engagement with donors, volunteers, and homeowner partners and increase affiliate collaboration
- Home Run for Habitat fundraising campaign, powered by Consumers Energy

SUSTAINABLE HOUSING

- Supports new construction, rehabilitation, and repair projects & general construction guidance for affiliates
 - » Design assistance and house plans
 - » Create manuals and training toolkits for all aspects of construction
 - » Provide training & support on best practices & sustainable building solutions and assistance achieving ENERGY STAR® and green building certification
 - » Neighborhood Revitalization program developed to assess homes to prioritize the most urgent repairs and ensure health, safety & security



RESTORE

- Michigan ReStore Distribution Center, a statewide warehouse in support of Michigan based ReStores
 - » Michigan ReStore website at www.michiganrestores.org
 - » Coordination and development of toll free 888-654-DONATE for ReStore contacts and donations
- Support of the statewide network of Habitat ReStores

TRAINING

- Annual three-day Affiliates In Motion (AIM) training conference
- Support of the three bi-monthly affiliate leadership councils (Upper Peninsula, Northern Michigan, Southern Michigan)
- Support of the six topic councils (Fund Development, Homeowner Services, ReStores, Construction, Volunteer Coordination, Faith Relations)
- Development and maintenance of affiliate directory
- Technical assistance to affiliates as needed to address challenges or facilitate growth
- Board and leadership development opportunities
- HFHM Orientation, including one-on-one meetings with HFHM staff and presentations on HFHM programs and services
- Annual statewide HOMES Green Building Summit

ENGAGEMENT & ADVOCACY

- Annual Awards program and Banquet
- Online engagement and marketing consultation for affiliates
- Advocacy activity to increase awareness statewide with regard to legislative and other issues (Day of Prayer, Legislators Building Communities)
- Crowdfunding training and support to help affiliates engage new donors
- Fund development and engagement

Lansing Convention Center
333 E. Michigan Ave | Lansing, MI

Reception: 5:00 p.m.
Dinner & Awards: 6:00 p.m.- 8:00 p.m.

Business Professional Attire is Requested

thank you

FOR MORE INFORMATION:

Habitat for Humanity of Michigan
618 S. Creyts Road · Suite C · Lansing, MI 48917
(517) 485-1006 · www.habitatmichigan.org



Habitat
for Humanity®
of Michigan